



CENTER FOR SUSTAINABLE TOURISM



The Center for Sustainable Tourism works to advance tourism as an engine for community and social development. Using the creativity of ASU faculty and students, the Center investigates long-term, system-wide strategies for enhancing the public good that may be beyond the planning horizon of most industry and government organizations.

Research and discovery in tourism and sustainable tourism

- Study past and current conditions and performance
- Identify gaps and trends to guide long-term strategy and work with communities, nonprofits and businesses to seize opportunities for increased economic development

Developing and implementing solutions

- Work on projects and programs of big and small scope with urban and rural communities
- Inspire leadership and collaboration among constituents, and bring together budding undergraduate and graduate students pursuing advanced work, and faculty with high levels of expertise to ensure delivery of quality projects and services



Our goal is to further the study of sustainable tourism in community development by strengthening its contributions to viable economic, social and environmental systems.

Contact:

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 facebook.com/ASUCenterforSustainableTourism

Select Projects [* Denotes new project as of 2020]

- Arizona Highways Brand's Impact on State Tourism
- Arizona Off-Highway Vehicle Study
- Arizona State Parks Trail Plan*
- Arizona State Parks and Trails Strategic Plan
- BLM Northstar Visioning Plan
- Colorado Rural Tourism Development Program
- Community Engagement with Public Archaeology in Nine-Mile Canyon Utah
- Cultural Resource Adaptation Planning at Gulf Island National Seashore*
- Gilbert Visitor & Sport Tourists Studies
- Market and Product Research for Grand Canyon Association Member and Trip Packages
- National Park Service Historic Resources Decision Support Model
- Phoenix Convention Attendees Study
- Regional Destination Development and Marketing Plan for Copper Corridor Region in Arizona
- Resident Sentiment Study*
- Stewardship Visioning on Western Navajo*
- Sustainable Destination Plan for Sedona
- Visitor Study for Navajo Nation (Arizona)
- Visitor Study for Navajo Nation (New Mexico & Utah)*
- Winter Visitor and Economic Study for Yuma

Center researchers [‡ Denotes HAIRC tenure-track faculty]

Kathleen Andereck, PhD

Expertise: tourism and recreation experience; sustainable tourism; community-based tourism; tourism and quality of life; resident attitudes toward tourism; volunteer tourism

Megha Budruk, PhD

Expertise: natural resource management; socioecology; recreation; visitor impacts; social carrying capacities

Christine Buzinde, PhD

Expertise: community development; community wellbeing; tourism representations; heritage tourism

Deepak Chhabra, PhD

Expertise: tourism; economic development; conservation; cultural studies; gaming tourism; green marketing

Yunseon Choe, PhD‡

Expertise: visitor behavior; sustainable tourism; stakeholder participation; utilizing mobile Big Data

Bruno Miguel Simoes Ferreira, PhD‡

Expertise: tourism microentrepreneurship; community-based tourism; agritourism; permatourism; entrepreneurial self-efficacy

Rebekka Goodman, PhD

Expertise: sustainable tourism development; ecotourism

Woojin Lee, PhD

Expertise: advertising and online consumer behavior; convention and meeting management; information communication technology in hospitality marketing

Junyu Lu, PhD‡

Expertise: climate change impacts and adaption in tourism; parks and recreation management; greenhouse gas emissions and reduction policy; advanced statistical methods, GIS and Big Data analytics

Claire McWilliams, PhD

Expertise: hospitality; travel and tourism; customer service

Meghan Muldoon, PhD‡

Expertise: slum tourism; tourism and poverty; postcolonial theory; critical discourse analysis; arts-based methodologies; feminisms; critical pedagogies; tourism for development

Gyan Nyaupane, PhD

Expertise: nature-based tourism; ecotourism; community development; visioning and strategic planning; parks and protected area management; sustainable development

Dallen Timothy, PhD

Expertise: international boundaries; heritage tourism and conservation; religious tourism; community empowerment

Christine Vogt, PhD

Expertise: destination marketing; community development with sustainable outcomes; consumer behavior; resident and housing research related to parks and tourism

Nicholas Wise, PhD

Expertise: Sport Tourism- and Event-led Regeneration, Social Impacts, Place-making, Sense of Place and Community

Xiao Xiao, PhD‡

Expertise: transportation management; diversity and social justice issues in park and tourism destinations; decision-making in tourism; climate change and adaptation planning for parks

Graduate students

Tanner Caterina-Knorr, Connor Clark, Dan Clasen, Linsi He, Popi Irawan, Claire Kredens, Boyu Lin, Jada Lindblom and Kim Pham

Research affiliates

Lana Olsen, PhD; Seojin Lee, PhD; Grace Kim, PhD; Casey Moran, MS